Sunday, October 4, 2020
Six Flags Great Adventure
Teams are indispensable to our mission. There is power in numbers when it comes to fighting breast cancer. A Komen Central and South Jersey MORE THAN PINK Walk team is a group of registered participants who band together for support, encouragement and a common goal - to end breast cancer forever.

The time to act is now. MAKE AN IMPACT.

I am proud to support Komen CSNJ and spread the message that Komen is MORE THAN PINK!”
- Melissa Surdez, Living with Metastatic Breast Cancer
  Captain of Johnson & Johnson

5,000+
WALKERS, SURVIVORS, THRIVERS
SPONSORS & VOLUNTEERS

$1M
2019 IMPACT INVESTMENT

$650,000
2020 WALK FUNDRAISING GOAL

FAQS

Q. What can I expect?
A. There's plenty of excitement and activity on Walk day! Enjoy visits with sponsors, live music, kid's tent with games, special VIP areas, and our Hope Village tent for all survivors and those living with metastatic breast cancer. Before we walk together, there will be a special program honoring our survivors, thrivers, top fundraisers and supporters.

Q. Does everyone receive a t-shirt?
A. Yes, every registered participant will receive one t-shirt. Survivors will receive a pink t-shirt and those living with metastatic breast cancer will receive a dark pink shirt.

Q. How will I receive my t-shirt?
A. For those on a team, check with your team captain. They will have the opportunity to receive their team's shirts prior to October 4 or on event morning. Individual participants can pick up their shirt at Komen NJ HQ prior to the event or on event morning by simply showing confirmation of your registration.

Q. Is there a fee for parking
A. Parking is free on event day until 9:00 am.

SURVIVOR RECOGNITION
SURVIVOR + METASTATIC THRIVERS ENJOY THE HOPE VILLAGE EXPERIENCE WITH GIFTS, BREAKFAST, + MORE

VIP TEAM EXPERIENCE
TEAMS CAN EARN A DEDICATED SPOT IN THE VIP TEAM TENT TO CELEBRATE WITH THEIR TEAM, HOST BREAKFAST AND SNAP PHOTOS
Team Captain Checklist

- Recruit! Recruit! Recruit! Ask your friends, family, and colleagues to join your team and share your vision of a world without breast cancer!
- Be the point of contact for your team
- Make sure any survivors who are planning to walk on October 4th register as a survivor
- Communicate with your teammates to make them aware of your team's progress, let them know about any deadlines and the walk day schedule of events
- Be sure to ask donors for matching gifts! Many companies have a Matching Gift Program which can sometimes double as the original donation
- Select a meeting spot and time for your team on walk day

Make An Impact

Simple FUN-draising Ideas

- Connect your Walk fundraiser to Facebook!
- Put a donate jar on your desk.
- Hold a garage sale. Ask friends and neighbors to participate in donating items for sale. Make signs that indicate that the proceeds are going to Komen NJ!
- Host a fundraising house party. Invite your friends, family, co-workers, and neighbors. Share your experiences, passion, and reasons for fundraising, then ask them to support you.
- Host a game night with any of your favorite games (Monopoly, Scrabble, Poker, Bingo, Trivial Pursuit, etc.). Serve food and drinks. Ask for suggested donation.
- Contact the editor of your local newspaper or your company newsletter, to cover an interview about your team and include a request for support. Be sure to include instructions on how to donate to your team!
- Host a bake sale. Ask your friends, family, and co-workers to show off their cooking talents and donate treats for a bake sale! Host the event at work, in your neighborhood, your local market or church!
- Organize a car wash. Consider selling presale tickets for your car wash so you have an idea of how many people will come to your car wash. If they never show up at least you have the donation!

QUICK TIPS

- EVERYONE IS A POTENTIAL DONOR. Never miss an opportunity!
- A “Special Occasion” is a great time to collect donations. Instead of birthday gifts this year, ask for a donation!
- Ask your doctor, dentist, vet, or chiropractor for a donation.
2019 Top Fundraisers

Be CUREageous
$17,565

Suzanne's Breast Friends
$8,027

Hurculean Hagens'
$6,537

Johnson & Johnson
$62,871

TD Bank
$36,172

BD
$3,722

Team Rewards

$500 Raised
We'll pack a team box for you to pick up at our offices week of the event or on Walk Day; otherwise, your team members can pick up shirts as individuals on event morning.

$2,500 Raised
Enjoy a packed team box – plus, we'll ship/drop off your team box.

$5,000 Raised
Enjoy a packed team box and complimentary shipping/drop off, plus earn a spot in our VIP tent.

Deadline: September 1, 2020

AFFILIATE CONTACT INFORMATION

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